

# Growth Through GIVING

Annual Conference • Wednesday, October 26, 2011 • Las Vegas, NV



## Purpose

The purpose of Gift Planning Advisors is to provide educational opportunities for planned giving professionals and heighten awareness of donor opportunities.

## Mission

The mission of Gift Planning Advisors is to support financial and legal professionals in advising their clients regarding the selection of philanthropic gift planning strategies as a part of wealth and estate planning to the not-for-profit community.

## Who Should Attend

- Estate Planning Professionals
- Certified Financial Planners
- Tax, Family and Probate Attorneys
- Certified Public Accountants
- Trust Officers
- Insurance Executives
- Non-Profit Professionals

## Conference Logistics

### Cost:

Early-bird registration: \$125  
(until October 12, 2011)  
Group package (3 or more people):  
\$100 per person

Attendee registration after  
October 12, 2011: \$175  
Group package (3 or more people):  
\$125 per person

**Parking:** Free

### Location:

**Northern Trust Bank**  
1995 Village Center Circle  
Las Vegas, NV 89134

**Registration:** [www.GPA2011.com](http://www.GPA2011.com)

**Continuing Education Credits:**  
TBD

### Meals and Refreshments:

Continental breakfast, gourmet boxed lunch, and beverages will be provided

### Exhibitor Breaks

## History of the GPA:

Gift Planning Advisors was formed in 2008 by the six charter member organizations to create awareness of the organizations among financial and legal professionals.

## The Program

- 8:00-8:30 am Registration/Continental Breakfast/Exhibit Area
- 8:30-8:45 am Welcome and Introduction David Grant
- 8:45-9:45 am Session 1 – Patrick Kuhse  
“From Prominence to Prison”
- 9:45-10:00 am Break and Exhibit Area
- 10:00-11:00 am Session 2 – Joan Crain  
“The Art of Gifting”
- 11:00-11:30 am Break and Exhibit Area
- 11:30-11:45 am Special Presentation from  
Josh Stevens Foundation
- 11:45-1:30 pm Session 3 – Luncheon Address  
Hyrum Smith  
“What Matters Most: Helping  
Clients Establish a Legacy”
- 1:30 pm Adjournment

## Affiliates

### Sponsors

Dr. & Mrs. Russ Raker-Nevada State College  
Foundation  
Marquis Aurbach Coffing  
BNY Mellon  
Northern Trust  
CIM Marketing Partners  
Opulen Capital  
Grant Morris Dodds  
Silver State Schools  
Hutchison & Steffen  
Credit Union  
Jeffrey Burr  
Three Martini Lunch  
Josh Stevens Foundation  
Three Square  
Legacy Quest  
Vegas PBS

### Charter Member Organizations

Nevada State College Foundation (Founder)  
Boy Scouts of America, Las Vegas Area Council  
Desert Research Institute Research Foundation  
Henderson Community Foundation  
St. Rose Dominican Health Foundation  
The Smith Center for the Performing Arts

### Member Organizations

Cleveland Clinic Lou Ruvo Center for Brain Health  
Goodwill of Southern Nevada  
Nevada Community Foundation  
Three Square

### Collaborative Organizations

CIM Marketing Partners  
Financial Planning Association of Nevada  
Grant Morris Dodds, Trust, Probate & Guardianship Attorneys  
Jeffrey Burr, Estate Planning & Probate Attorneys  
Marquis Aurbach Coffing  
NevadaGIVES  
Nevada Society of Certified Public Accountants  
Southern Nevada Estate Planning Council

### Leadership Conference Committee Members

Leigh A. Aurbach  
Gian F. Brosco, Esq.  
Russell J. Bucklew, CFP®  
Brian Burton  
Shane Calendine  
Jerry Engel, CPA  
Dennis M. Filangeri, CFP®  
Heidi Freeman, JD  
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Russel Kost, CFRE  
Darcy K. Neighbors  
Jason Oshins  
J. Russell Raker, III, PhD,  
ACFRE  
Geraldine Tomich, JD, LLM  
Jason C. Walker, LLM  
Stacey Wedding

## The Presenters

### Speaker 1 PATRICK KUHSE

Back by popular demand, Mr. Kuhse will take us on his own personal journey from successful stockbroker to international fugitive and back again. Patrick is uniquely qualified to explore the critical thinking errors that underpin white-collar crime and unethical conduct. His experiences, observations and reflections about business behavior will entertain and provoke one to think more deeply about personal behavior.

### Speaker 2 JOAN CRAIN, BNY Mellon Wealth Management

Ms. Crain, Senior Director at BNY Mellon, speaks to audiences across the country about helping wealthy, multi-generational families meet their estate planning and gift giving needs. At this year's conference, Joan will discuss strategies for creating a legacy using personal property such as artwork and other valuable items. Specifically, she will share cutting-edge planning techniques for leaving these items to qualified charities and other beneficiaries.

### Speaker 3 HYRUM W. SMITH, Legacy Quest

Mr. Smith, the Founder of the Franklin-Covey and Legacy Quest companies, is a distinguished speaker, corporate trainer and author, having delivered speeches around the globe to more than 5,000 audiences. Hyrum will teach attendees at this year's Gift Planning Advisors conference how to help clients establish meaningful legacies and find real inner peace regarding the disposition of their estates.

Moderator  
David Grant



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